

# SPEAKERS ON TODAY'S CALL





Paul LaViolette
Chairman of the
Board of Directors



Anthony Fernando
President and
Chief Executive Officer



Joe Slattery
Executive Vice President and Chief Financial Officer

## FORWARD LOOKING STATEMENTS



This presentation includes statements relating to TransEnterix' refocused plan for the market development, product advances and key opinion leader buy-in, and regulatory and commercial plans for the Senhance Surgical System and a general corporate update. These statements and other statements regarding our future plans and goals constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and are intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. Such statements are subject to risks and uncertainties that are often difficult to predict, are beyond our control, and which may cause results to differ materially from expectations. Factors that could cause our results to differ materially from those described include, but are not limited to, whether we will be able to execute upon our corporate objectives. For a discussion of the risks and uncertainties associated with TransEnterix's business, please review our filings with the Securities and Exchange Commission (SEC), including our Annual Report on Form 10-K for the year ended December 31, 2018, filed with the SEC on February 27, 2019 and our other filings we make with the SEC. You are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this presentation and speak only as of the origination date of this presentation. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



# PAUL LAVIOLETTE

Chairman of The Board of Directors



# ANTHONY FERNANDO

President and Chief Executive Officer

## **AGENDA**



INTRODUCTORY COMMENTS

Q3 QUARTERLY FINANCIAL REVIEW

BUSINESS UPDATE

**OUTLOOK AND EXPECTATIONS** 



# Q3 FINANCIAL REVIEW

# JOE SLATTERY

Executive Vice President and Chief Financial Officer



# ANTHONY FERNANDO

President and Chief Executive Officer



1

WHAT WE KNOW

2

WHAT WE HAVE LEARNED

3

WHAT WE STILL NEED TO DO





**WHAT WE KNOW** 

WHAT WE HAVE LEARNED

3

WHAT WE STILL NEED TO DO



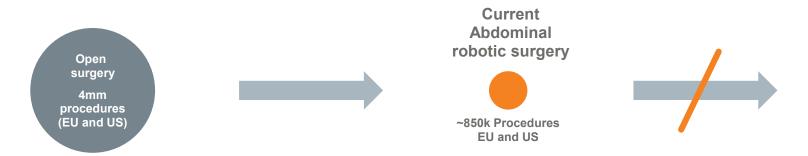


### WE ARE UNIQUELY FOCUSED ON DIGITAL LAPAROSCOPY

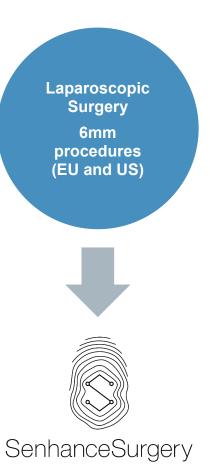
	On the Market	In Development	Product Strategy → Implications		
Digital Laparoscopy	Senhance		Lap motion → Familiarity for Laparoscopic surgeons  Fully reusable instruments → Low cost per procedure  Standard 5mm and 3mm Instruments → Advances MIS benefit  Haptic feedback → Restores significant sensory input to surgery  Eye tacking camera control → Novel and satisfying surgical vision control  Open vision system → Leverage best in class visualization technologies  Individual boom arms → Full patient access		
	US <b>√</b> EU <b>√</b> JP <b>√</b>		Articulating instruments → Enabling where needed		
Robotic Assisted Surgery	Da Vinci				
		Medtronic VERB CMR	Open motion → More enabling for non-laparoscopists  Limited use/Single use instruments → High cost per procedure  Wristed instruments → Enabling but higher cost per procedure  8mm and 5mm instruments → Not improving invasiveness over laparoscopy		
Rok	US✓ EU✓ JP✓				



# LAPAROSCOPIC MARKET IS LARGE WITH LIMITED ROBOTIC PENETRATION TODAY



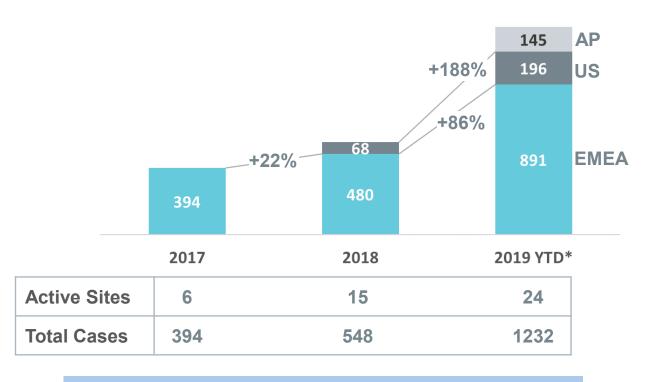
- Robotics growth continues at 20+%
- 6MM laparoscopic procedures performed in the US and Europe alone
- The vast majority of laparoscopic surgery is not addressable by other robotic offerings
  - High procedure cost
  - Dramatically lengthens OR time for many procedures
  - Increased incision size relative to laparoscopy
- Addressing this market requires:
  - Maintaining laparoscopic standards (instrument size, haptics)
  - Maintaining OR efficiency
  - Responsible economics
  - Digital benefits
- Increasing desire of administration for robotics competition



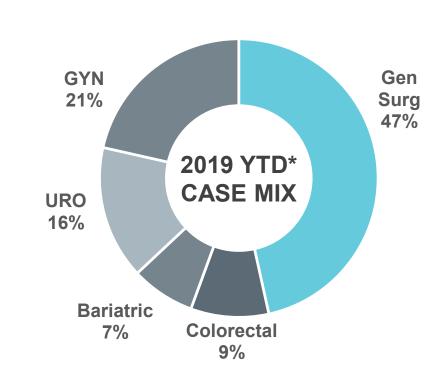


# SENHANCE DEMONSTRATING STRONG CLINICAL PERFORMANCE ACROSS THE GLOBE

#### **GLOBAL CLINICAL CASE VOLUME GROWTH**



Strong clinical case performance in 2019



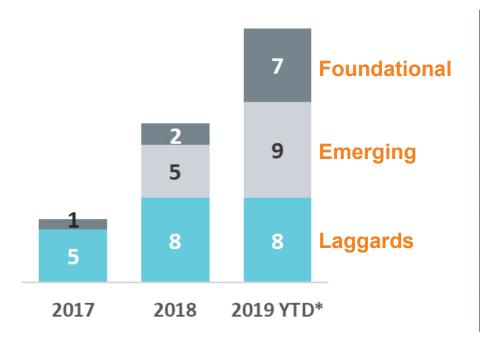
Adoption across multiple specialty areas, demonstrating broader applicability and adoption



#### SENHANCE VALUE DEMONSTRATED IN MULTIPLE CUSTOMER SETTINGS

#### SITE PERFORMANCE

#### **CURRENT FOUNDATIONAL SITES**



Location	First Case	YTD Procedures*	Annual Pace	# Surgeons	Specialties
Netherlands	Nov - 18	161	175+	10	GS, GYN, CR, URO
Kazakhstan 1	Oct - 18	130	150+	9	GS, GYN, CR, URO
Germany 1	Jul - 19	55	150+	3	GS, CR
Germany 2	Mar - 17	104	125+	5	GS, GYN, CR
Kazakhstan 2	Mar - 18	108	125+	3	GS, URO
Taiwan	Apr - 19	60	100+	4	BAR, GS, URO
New Jersey	Mar - 19	81	100+	3	BAR, GS, CR, GYN

FOUNDATIONAL SITE = 100+ CASES PER YEAR + MULTIPLE SPECIALTIES/SURGEONS

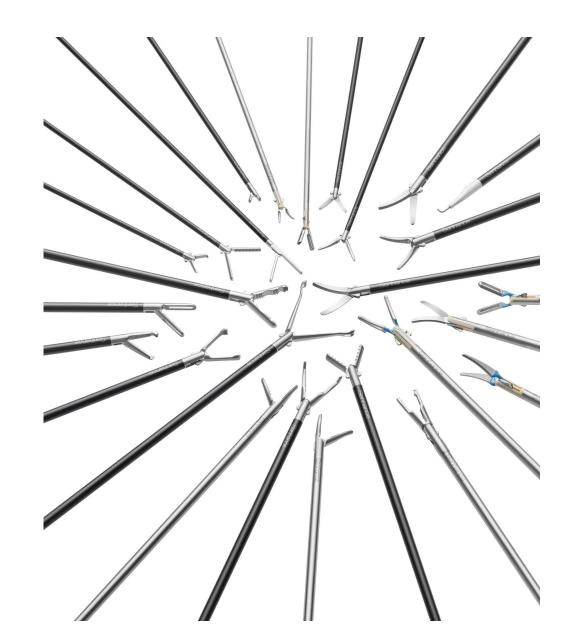


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WHAT WE KNOW

WHAT WE HAVE LEARNED

WHAT WE STILL NEED TO DO



## WHAT WE HAVE LEARNED:



#### THE CHALLENGES

#### 1. We focused too heavily on "sales"...

...which required significant investment

...and resulted in a broad geographic approach

...creating a sub-optimal customer base to gain feedback

...to make improvements and leverage for a strong value proposition

...and drove our OUS regulatory investments based on individual opportunities

#### 2. Before the system was broadly attractive...

...first gen software did not perform well 
...had unfilled portfolio gaps

- Advanced Energy V
- 3<sup>rd</sup> party vison system compatibility
- Articulating instruments V

# 3. Before we had established an enthusiastic user base to complement selling efforts...

...lacked compelling clinical/real-world experience

...lacked enthusiastic user base to leverage for advocacy, speaking/presenting and perto-peer marketing



WHAT WE KNOW

2

WHAT WE HAVE LEARNED



WHAT WE STILL NEED TO DO

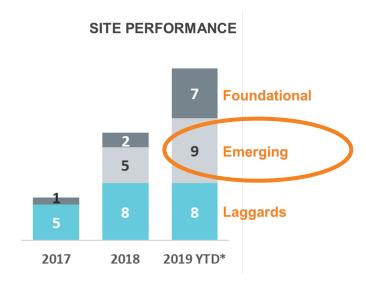


## WHAT WE STILL NEED TO DO:

# TransEnterix®

#### MARKET DEVELOPMENT

- Expand utilization, surgeon base, and specialties within existing sites
- Rapid implementation of new Senhance programs at strategic sites in focus regions
- Increase number of speakers and formalize speaker program
- Drive share of voice through multiple channels & peer to peer events







## WHAT WE STILL NEED TO DO:



FOCUSED AND DELIBERATE GATHERING OF EVIDENCE TO SUPPORT KEY VALUE PROPOSITIONS

Cost Effective Robotics - Senhance driving cost savings & enabling a cost effective robotics growth strategy

Maintaining O.R. Efficiency – demonstrate how learning curve, camera control, open platform, hybrid approach, rapid docking drive robotic efficiency

Reduction in Physical & Cognitive Fatigue – support how Senhance ergonomics, camera control, & robotic precision favorably impact fatigue

Improved Clinical Outcomes – demonstrate the clinical benefits of Senhance enabled 3mm instruments

We plan to initiate programs or leverage existing experiences to generate support for our key differentiators and validate our value proposition to hospitals and surgeons

## WHAT WE STILL NEED TO DO:



#### PORTFOLIO EXPANSION

#### ARTICULATING INSTRUMENTS

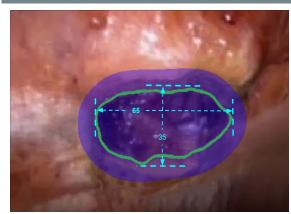


- 5mm Articulating Instrument portfolio
- Passive and bipolar energy capable
- Enabling expanded
   Senhance clinical utility

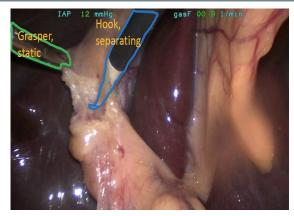
#### **INDICATION EXPANSION**

- Broad General Surgery indication in the US
- Bariatric indication in the US
- Pediatric indication in EU

#### **DIGITAL SURGICAL TECHNOLOGY**



DEFECT IDENTIFICATION
AND MESH SIZING



INSTRUMENT TAGGING AND PROJECTION



POINT TO POINT
3D MEASUREMENT

#### First of Kind Senhance Digital Tools which Enable:

- Surgical scene understanding & situational awareness
  - Stage in operation
  - Type of tool
  - Type of operation
  - Organs in the field of view
- Augmented Intelligence and machine learning to assist surgeons reduce fatigue
  - Segment tools
  - Segment organs
- System monitoring and control to provide additional layer of safety



1

#### WHAT WE KNOW

- ✓ Uniquely focused on digital laparoscopy
- ✓ Market expansion opportunity
- Senhance value proposition proven in key sites

2

#### WHAT WE HAVE LEARNED

Lessons from the past have informed our go forward strategy

3

WHAT WE STILL NEED TO DO

■ Broaden market awareness and expand data that supports our value proposition while continuing to innovate



# OUTLOOK AND EXPECTATIONS

# 2020 - SENHANCE AND DIGITAL LAPAROSCOPY RECOGNIZED AS KEY COMPONENTS FOR ROBOTIC GROWTH

TECHNOLOGY THAT HAS THE ABILITY TO "RIGHT SIZE ROBOTICS"

#### MARKET DEVELOPMENT

- 20 "foundational sites" performing
   100+ procedures annual run rate
- Double the number of clinical cases
- Increase the number of speakers & advocates cascading our key messages
- Broad array of peer to peer learning events where critical messaging is discussed & shared

#### **CLINICAL EVIDENCE**

- Publication of evidence supporting Senhance value propositions
  - Cost Effectiveness
  - Ergonomics
  - Clinical Outcomes
  - O.R. Efficiency

#### PORTFOLIO EXPANSION

- Scene cognition and Augmented Intelligence module launched in the US
- Full EU launch of 5mm Articulating instruments
- Indication expansion
  - General Surgery in US
  - Bariatric in US
  - Pediatric in EU

By End 2020 – Critical mass of advocacy, awareness, and credibility exists as a foundation to drive future growth



